

April 15, 2024

PLANET YOUTH EXPRESSION OF INTEREST

What is Planet Youth?

Planet Youth, also known as the [Icelandic Prevention Model \(IPM\)](#), is an evidence-based model of substance use prevention used in 17 countries and over 500 communities around the world. Recognized internationally for its collaborative approach to preventing substance use harms among youth, the vision of the Planet Youth model is to empower communities to create healthier environments for young people. Using a collaborative approach, it focuses on building protective factors that promote overall health and well-being, and prevent substance use harms among youth. Using this upstream approach supports community to come together to collect and use local data to strengthen existing youth initiatives in community and to identify new targeted actions that strengthen protective factors through activities like sports and recreation, performing arts, civic engagement, and more. You can find answers to common questions about Planet Youth at this [link](#).

Planet Youth in Northern Health

Northern Health Child & Youth Service Network has received funding from the [Public Health Agency of Canada](#) to pilot the implementation of the Planet Youth model in Northern BC. With this funding, the Child Youth Service Network will support one pilot community in to hire a project coordinator and begin community engagement to build local capacity for upstream prevention of substance use within the selected community. Northern Health aims to learn from our experience working with a pilot community to understand what adaptations are required in Northern BC. Following Stream 1, we hope to expand this model to other communities in Stream 2 if the approach aligns with our northern BC context.

Eligibility

To ensure an evidence-informed and equitable approach to selecting a pilot community, we invite communities to submit an Expression of Interest (EOI). An EOI can be submitted by health, education, non-profit, and/or social system leaders and/or organizations who support youth, including First Nations, Metis and Inuit youth, as well as other interested community members or leaders in a [Northern Health community](#) (see link for community list). We encourage those interested to connect with others in their community and submit a joint EOI for their community.

For more information [register to attend our webinar with Q&A](#) on April 24, 2024 11:30 am - 12:30 pm or email childyouthhealth@northernhealth.ca. Please check junk email folder if you do not receive the ZOOM link following registration.

Instructions

- Complete the attached EOI Form or submit an alternative format EOI that addresses these questions. EOIs can be in any format community members would like to use to convey their engagement and support for this work such as a video, PowerPoint, or scheduled meeting to discuss the questions. Our goal is that the written application is not a barrier to submission so please reach out if you have questions about submitting an EOI.
- Email your completed EOI (or alternative format) and any supporting documents to childyouthhealth@northernhealth.ca by **4:00 PM PST on May 13, 2024**.

EXPRESSION OF INTEREST FORM

Contact Information of Submitting Individual(s) or Organization

Primary Contact	
Primary Contact Name	
Primary Contact Email	
Primary Contact Phone Number	
Primary Contact Organization	
Additional Partners (if applicable)	
Name, Role & Organization(s) of additional submitting partner(s) (<i>if applicable</i>)	

1. Please complete the following table with details on your community.

	Response	Helpful sources
Name of Community		
Traditional Territory where your community is located and First Nations communities in your local area that access service in your community (if applicable)		https://www.bcafn.ca/first-nations-bc https://native-land.ca/
Population size of community (or catchment area you serve)		Canada Census 2021, https://www12.statcan.gc.ca/census-recensement/index-eng.cfm
Population of your community identifying as Indigenous (First Nations, Metis, Inuit)		
Population of youth and young adults aged 10-24		

<p>Summary of local data points that help speak to the needs or unique characteristics of your community (e.g., community diversity / ethnic background, youth substance use trends; youth wellbeing indicators; participation in extracurricular activities; school engagement; relationships)</p>		<p>Canada Census 2021, https://www12.statcan.gc.ca/census-recensement/index-eng.cfm</p> <p>Youth Development Instrument Reports https://chartlab.ca/about-ydi/reports/</p> <p>BC Adolescent Health Survey https://mcs.bc.ca/about_bcahs</p>
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2. What challenges does your community experience when it comes to youth health and wellness? (Maximum 250 words)

3. What would bringing the Planet Youth model mean to your community? (Maximum 250 words)

4. What initiatives already exist or are being developed in your community to support youth health and wellness? (Maximum 250 words)

5. This project requires broad community engagement.

- a. Please describe any barriers to engagement of youth, parents, and other community partners.
- b. What might be necessary to address these barriers?
- c. Please describe any specific needs to support engagement with Indigenous youth, families, and partners and/or other diverse members of your community.

6. Does your community have an existing community group, coalition, or table that brings together local partners and services to discuss youth health and wellness? Is there an interest from this community group in focusing on prevention of substance use?

7. Please list potential local partners and services that you envision being included in a community coalition for Planet Youth. Identify their current level of engagement with this initiative (have they been informed, expressed support, consulted, involved in this EOI, or unaware).

Partner name	Current Level of Engagement (informed, expressed support consulted, involved in EOI, or unaware)

8. Are there any resources in your community that could help support this project (e.g., in kind staff / leadership time, dedicated human resources, funding, space for community meetings, food for community engagement)?

Additional Documents (if applicable)

If possible, please include:

- Letters of support or emails for in kind contributions from your community that have been identified.
- Expressions of support from any members of your community, including youth who have expressed interest in bringing Planet Youth to your community. These expressions do not need to be in a letter format but can be in any format community members would like to use to convey their engagement and support such as a video or audio clip.